

EBEN Research Conference 2025

Business Ethics for a sustainable future



The European Business Ethics Network along with the Spanish Chapter of EBEN, invites you to participate and to submit your research paper to the conference, “EBEN Research Conference 2025, October 8th- 10th, at the Faculty of Business & Economics, Cadiz, Spain.

Main objective: The conference represents an important platform for scholars, practitioners, and thought leaders to address pressing issues at business ethics. This conference aims to explore the intersection of business ethics, innovation and sustainability, fostering discussions on how organizations can leverage business responsibly while ensuring ethical decision-making and long-term societal well-being. Key objectives include:

- Ethical Development & Governance – Addressing the challenges of bias, transparency, and accountability in innovative business models.
- Sustainable Business Practices – Examining how new organizational technologies can be harnessed to drive corporate sustainability and ethical leadership.
- Regulatory & Policy Frameworks – Understanding global regulations and ethical standards shaping corporate governance and business ethics.
- Human-Centric Business Development – Ensuring that business serves people and aligns with human values, fairness, and inclusivity.
- Collaboration & Innovation – Encouraging interdisciplinary dialogue between business leaders, policymakers, and academics to build a responsible ecosystem.

Keynote Speakers

Professor Thomas Donaldson, University of Pennsylvania



Thomas Donaldson has consulted and lectured at many organizations, including the Business Roundtable, Goldman Sachs, Walt Disney, the United Nations, Microsoft, The Tata Group, Exelon, Motorola, AT&T, JP Morgan, Johnson & Johnson, KPMG, Los Alamos National Laboratory, ConocoPhillips, Shell, IBM, Western Mining-Australia, Pfizer, the AMA, the IMF, Bankers Trust, and the World Bank. He served from 2004 to 2009 as an appointed member of the National Adjudicatory Council of the Financial Industry Regulatory Authority (FINRA, formerly the NASD). He was named the most influential “thought leader” in Ethisphere Magazine’s 2007 ranking of the 100 Most Influential People in Business Ethics. In 2009, he won the Aspen Institute’s Pioneer Award for Lifetime Achievement. Dr. Donaldson has written broadly in the areas of business ethics, values, and leadership. His books include: Ethical Issues in Business, 8th Edition (Prentice-Hall Inc., 2007), with P. Werhane, and

Ethics in International Business (Oxford University Press, 1989).

Source: <https://www.gse.upenn.edu/academics/faculty-directory/donaldson>

Professor Michael Morley, Kemmy Business School



Professor Michael Morley holds the Chair in Management at the Kemmy Business School, where he also serves as Assistant Dean for Research. In conjunction with his collaborators, he has authored several books and curated and edited several volumes which have been published by, among others, Oxford University Press, Routledge, Butterworth-Heinemann and Palgrave Macmillan. His research has appeared in leading journal outlets such as *Journal of International Business Studies*, *Human Relations*, *Personnel Psychology*, *British Journal of Management*, *Journal of Business Research*, *Industrial and Labor Relations Review*, *Group and Organization Management*, *Human Resource Management Review*, *Journal of World Business*, *International Business Review*, *International Journal of Human Resource Management* and the *Journal of Managerial Psychology*. He has received several best paper awards and been presented with the University's Research Excellence Award on three separate occasions (1999; 2006; 2010). He was elected

to serve as the 2007-2010 Chair of the Irish Academy of Management, and the 2012-2013 President of the International Federation of Scholarly Associations of Management. In 2013, he was elected to Fellowship of the Irish Academy of Management, and in 2024 to Fellowship of the European Academy of Management for his contributions to the discipline and to the Academy. He is currently serving as Co-Editor-in-Chief (with Professor Anna Grandori from Bocconi University) of *European Management Review*, the journal of the European Academy of Management.

Source: <https://pure.ul.ie/en/persons/michael-morley>

Scientific Committee

Local Chairs, co-Presidents: Jesus Barrena-Martinez, Esther Ferrandiz and Jaime Sanchez-Ortiz (University of Cadiz, Spain)

Members of Scientific Committee

Silvana Signori. Bergamo University, Italy

Bjorn Fasterling, EDHEK Business School, France.

Jacob Dahl Rendtorff, Roskilde University, Denmark.

Marjo Siltaoja, Jyväskylä University School of Business and Economics, Finland

Eberhard Schnebel, Germany

Victor Blazquez, SUPSI University, Switzerland

Ricardo Aguado. Universidad de Deusto, Spain

Ángela María Callejón Gil. Universidad de Malaga, Spain

Agustín Domingo. Universidad de Valencia, Spain

Maria Jose Foncubierta-Rodriguez. University of Cadiz, Spain

Ginés Marco. Universidad Católica de Valencia, Spain

Rafael Morales. Universidad Pablo de Olavide, Spain

José Luis Retolaza. Deusto Business School, Spain

Leire San Jose. University of the Basque Country, UPV/EHU, Spain

Dolors Seto Pamies. Universitat Rovira i Virgili, Spain

Zbyslaw Dobrowolski. University of Zielona, Poland

Nieves Gomez. University of Cadiz, Spain.

Adriana Mutu, ESIC University, Spain.

Organizing Committee

Local Chairs, co-Presidents: Jesus Barrena Martinez, Esther Ferrandiz and Jaime Sanchez
(University of Cadiz, Spain)

Members of Organizing Committee

Ricardo Aguado. Universidad de Deusto, Spain

Ángela María Callejón Gil. Universidad de Malaga, Spain

Agustín Domingo. Universidad de Valencia, Spain

Maria Jose Foncubierta-Rodriguez. University of Cadiz, Spain

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José Luis Retolaza. Deusto Business School, Spain

Leire San Jose. University of the Basque Country, UPV/EHU, Spain

Dolors Seto Pamies. Universitat Rovira i Virgili, Spain

Sandra Castro. Universidad de Santiago de Compostela, Spain

Teresa Fernandez-Alles. Universidad de Cadiz, Spain

Gema Ramirez-Guerrero. Universidad de Cadiz, Spain

Scientific committee Members from IESG (assessment of special award)

Cristina López Vargas. University of Pablo de Olavide.

Maria Isabel Bravo Roldán. University of Jaen.

Vera Ferrón Vilchez. University of Granada.

Maria Vanessa Diaz Moriana. University of Pablo de Olavide.

Elena Maria Gimenez Fernández. University of Pablo de Olavide.

Joaquín García Cruz. University of Pablo de Olavide.

Elena Sousa Ginel. University of Pablo de Olavide.

Students and PhD Organizing Committee

Fedwa Belghait, Laura García, María Hervás, Maria Emma Jimenez Moreno, Isabel María Ramírez López

Tracks (include but are not limited to the following topics)

Accounting, Audit, Finance and Reporting. Zbyslaw Dobrowolski, University of Zielona, Poland & Nieves Gomez, University of Cadiz.

Business ethics education and pedagogical approaches. Suvi Heikkinen, University of Jyväskylä, Finland, Elina Riivari, University of Jyväskylä, Finland & Carlos García-Rosell, University of Oulu, Finland.

Business Strategy

Corporate governance and ethical leadership. Angela Callejon, University of Malaga and Dolores Seto, Universitat Rovira i Virgili.

Emerging Psychosocial Risks in the Digital Age. Maria Jose Foncubierta-Rodriguez, Magdalena Holgado, University of Cadiz.

Ethics and Sustainability in Marketing. Sandra Castro, Universidad de Santiago de Compostela; Teresa Fernandez-Alles & Gema Ramirez-Guerrero, Universidad de Cadiz.

Entrepreneurship

Family Business. Alvaro Rojas & Daniel Lorenzo, University of Cadiz, Spain & Andreas Kallmuenzer, Excelia, La rochelle, France.

Human Resources Management. The Future of Work. Jesus Barrena-Martinez, University of Cádiz; Irene Campos-Garcia, University of Rey Juan Carlos; Maria Teresa Canet-Giner, University of Valencia & Monica Santana , Pablo de Olavide University.

Internationalization

Philosophical foundations of business ethics. Gines Marco, Universidad Católica de Valencia.

Technology, R&D and innovation. Daniel Coronado & Esther Ferrandiz, University of Cadiz.

Theory of the firm. Leire San-Jose, University of the Basque Country, UPV/EHU, Spain & Jose Luiz Retolaza Deusto Business School, Spain

New paradigms in CSR, business ethics and sustainable management. Special Track coordinated by IESG (<https://www.iesg.es/>). Cristina Lopez Vargas, Pablo de Olavide University and Vera Ferrón Vílchez, University of Granada.

Doctoral Workshop. Marjo Siltaoja, University of Jyväskylä, Finland and Natalia Garcia-Carbonell, Universidad de Cadiz, Spain.

Main deadlines

Call for special tracks: Proposals (June 30. 2025) to be submitted: ebenrc25@gmail.com

Abstract Submission (300 words): *July 15. 2025*

Acceptance Notifications: July 31th, 2025

Conference Registration: August 1st – September 31st, 2025

Full paper (6.000-8.000 words) can participate in Special Issues opportunities of publication according to Journal and Book requirements

Opportunities of publication

Special Issue the Future of Work: <https://link.springer.com/journal/11846/updates/27737060>

Awards

- Best paper award
- IESG best paper on sustainability (awarded by IESG with 300€)
- Best PhD contribution to business ethics

Conference Attending Fees

Standard Fee: 350.- Euro
EBEN Local Chapters Membership: Early Bird 200 Euro
Retired Professors Early Bird 200 Euro.
PhD-students and Students: 100 Euro

Fees include welcome bag of materials, coffees, launch and gala dinner.

Registration procedure

For the payment of registration fees, an official account has been created by the Treasury Unit of the University of Cádiz, associated with Banco Santander:

IBAN: ES48 0049 4870 8529 1609 2739 (SWIFT: BSCHESMM).

It is necessary to indicate the following in the payment reference: " EBEN2025, and the name of the person registering."

After the payment, please resend the document of payment proof to ebenrc25@gmail.com

Draft of the Program (8-10th October, 2025)

Day 1: Phd Doctoral Colloquium. Edificio Constitucion 1812, Sala Palafox, Room

16:00-18:30 PhD presentations

Day 2:

8:30 – 9:00 | Registration

9:00 – 9:30 | Opening Remarks

- Host Organization Welcome
- Introduction to Program

9:30 – 10:30 | Keynote Speaker 1

10:30 – 11:00 | Coffee Break

11:00 – 13:30 | Session A, B C

13:30 | Lunch Break

14:30-16:30 | Session D, E, F

17:00 -18:00 Tour guide city center

Dinner 20:30, Special awards

Day 3

9:00 – 10:00 | Keynote Speaker 2

10:00 – 10:30 | Coffee Break

10:30 – 12:30 | Sessions G, H, I

12:30– 13:30 | Lunch Break

13:30– 14:30 | Final sessions J, K,L

14:30 Closing Remarks

Stay updated! Linkedin Spanish Chapter:

<https://www.linkedin.com/company/2386980/admin/dashboard/>

Contact details: ebenrc25@gmail.com

Webpage: <https://ebenrc25.uca.es>

