

EBEN Research Conference 2025

Business Ethics for a sustainable future
Cadiz, Spain 8-10 October, 2025

Wednesday, October 8th, 2025

Evening

Time

15:00 - 17:00 Doctoral Colloquium Coordination by Natalia Garcia-Carbonell (University of Cadiz, Doctoral School) and Marjo Siltaoja, Jyväskylä University School of Business and Economics (JSBE) - EBEN ex-com

20:00

Welcome Cocktail (Cueva del Pájaro Azul, Flamenco Performance)

Thursday, October 9th, 2025

Morning

Time	Title	Speaker / Chairs
08:30 - 09:00	Registration Hall -Patio Edificio Constitucion 1812 La Bomba	
09:00 - 09:30	Institutional Greetings and Conference Opening	Silvana Signori, EBEN President Agustin Domingo, EBEN Spain President Jesus Barrena, Esther Ferrandiz & Jaime Sanchez, local chairs EBEN RC25
09:30 - 10:30	Keynote Presentation	Thomas Donaldson, Wharton School at the University of Pennsylvania, US
10:30 - 11:00	Morning Coffee Break	
11:00 - 12:30	Parallel Sessions	
Session 1	Platform Economy, Governance and the Social Contract	Chair: <i>Pietro Giralda</i> <i>University of Pavia</i> <i>Lorenzo Sacconi, Università degli Studi di Milano Statale</i> <i>Pedro Frances Gomez, University of Granada</i>
Session 2	New paradigms in CSR, business ethics and sustainable management (IESG)	Chairs: <i>Vera Vilchez Ferron, IESG member, University of Granada</i> <i>Cristina Lopez Vargas, IESG member, Pablo Olavide University</i>
Session 3	Human Resources Management: The Future of Work	Chairs: <i>Monica Santana, University Pablo de Olavide</i> <i>Michael Morley, University of Limerick, Ireland</i>
12:30 - 14:00	Standing Lunch and Networking	

Thursday, October 9th, 2025

Afternoon

Time	Title	Speaker / Chairs
14:00 - 15:30	Parallel Sessions	
Session 4	Technology, R&D and innovation	<i>Chairs: Daniel Coronado & Esther Ferrandiz, University of Cadiz</i>
Session 5	Theory of the firm	<i>Chair: Leire San Jose, University of the Basque Country, EBEN ExCom, Jose Luis Retolaza, Deusto University</i>
Session 6	Business Ethics, Education and pedagogical approaches	<i>Chairs: Suvi Heikkinen, University of Jyväskylä, Finland, Elina Riivari, University of Jyväskylä, Finland & José-Carlos García-Rosell, University of Oulu, Finland</i>
15:30 - 15:45	Small Break (beverage fruits self-service)	
15:45 - 17:00	Parallel Sessions	
Session 8	Corporate Governance and Ethical Leadership	<i>Chair: Angela Callejon EBEN Spain, University of Malaga</i>
Session 9	Economic Geography. Mobility, tourism and spatial development balancing ethics and sustainability	<i>Chairs: Silvia Battino, University of Sassari (Italy) and Maria del Mar Muñoz Leonisio, University of Cadiz</i>
Session 10	Ethics regulation of platforms in the digital era	<i>Chair: Adriana Mutu (ESIC University, Spain)</i>

Evening

20:00	Conference Dinner - Best paper Awards	<i>Location: El Baluarte de los Martires, 11002</i> https://www.cateringelfaro.com/baluarte.php#
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Friday, October 10th, 2025

Morning

Time	Title	Speaker / Chairs
08:30 - 09:00	Registration	
09:00 - 10:00	Keynote Presentation	Professor Michael Morley, University of Limerick, Kemmy Business School, Ireland
10:00 - 10:30	Morning Coffee Break	
10:30 - 12:00	Parallel Sessions	
Session 11	Philosophical foundations of business ethics	<i>Chair:</i> Gines Marco, Universidad Católica de Valencia
Session 12	Ethics and Sustainability in Marketing	<i>Chairs:</i> Teresa Fernandez-Alles & Gema Ramirez-Guerrero, Universidad de Cadiz
Session 13	Emerging Psychosocial Risks, Organizational Well-being	<i>Chairs:</i> Maria Jose Foncubierta Rodriguez & Jose Luis Perea, Universidad de Cadiz.
12:30 - 14:00	Closing remarks and standing lunch	Silvana Signori, EBEN President Agustin Domingo, EBEN Spain President Jesus Barrera, Esther. Ferrandiz & Jaime Sanchez, local chairs EBEN RC25