

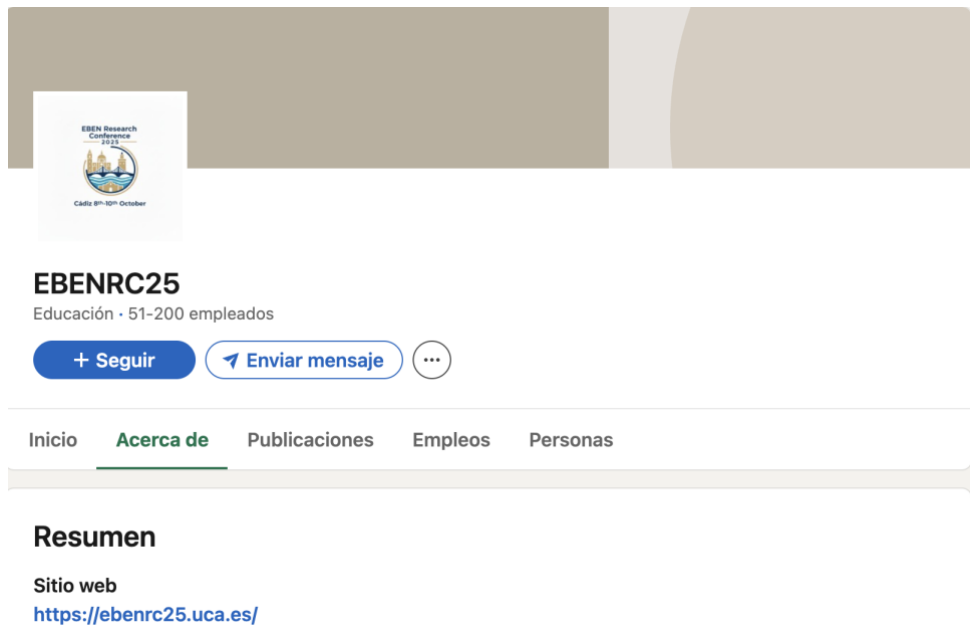


Hi dear participant of EBENRC,

We created a game during the conference for promoting the networking inside as well as the connections among participants. You will receive in the bag a surprise inside, the name of a person with his/her affiliation to search him/her during sessions, coffee breaks and these days in Cadiz.

We created a twitter and a LinkedIn for the conference for this game:





The only you have to create is a X profile (<https://help.x.com/en/using-x/create-x-account>) or LinkedIn profile (<https://www.linkedin.com/help/linkedin/answer/a554351>) and follow us:

1. Twitter: @ebenrc25
2. LinkedIn: <https://www.linkedin.com/company/ebenrc25/>

Then start the game!

Example:

3. Alice opens her conference bag and sees “Find: Dr. Brian Smith, MIT.”
4. She searches for him during coffee break.
5. When they meet, they take a selfie with the app.
6. Alice enters “Brian’s talk: Room A, 3 PM.”
7. Photo & info appear on the conference social wall with the hashtag @ebenrc25
8. Both Alice & Brian earn points on the leaderboard.
9. An special prize will be given to the person that create more interaction and networking content during these three days: lets interact together!

Please also follow Spanish and European sites!